



**L INFORMATION:**

- A. Check all that apply:      New Program       Existing Program   
 Name Change       Credits Change   
 Substantial Major / Minor Content Change       Emphasis/Option Change

B. Program Title: Name change to: **Communication Studies and Theatre Arts**,  
 Program requirement changes to: **Theatre Major and Minor, Speech  
 Communication major and Mass Communication Emphasis and Minor**

C. Department(s) (Originating): **Speech Communication and Theatre Arts**

D. College(s) (Originating): **Arts and Sciences**

E. Other Programs / Departments Consulted (Requires letters of support from all  
 Departments or Programs substantially affected):

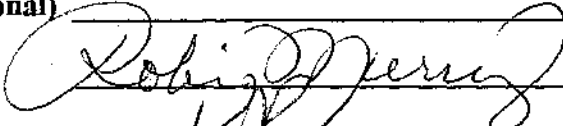
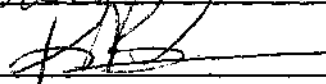
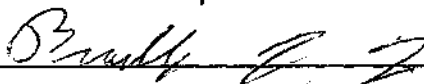
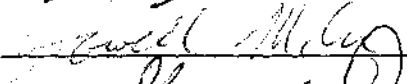
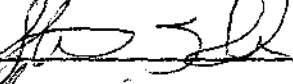



- 1) **Journalism**      2) **Film Studies**  
 3) **Marketing Communications**      4)

F. Date of Implementation: **Fall Semester**      **2007 Year**

G. Have all courses in this program been approved? Yes  No  If "No", which  
 ones? **Theatre Major has two: Computer Aided Design, and Stage Management. The  
 new Digital Film and Television Communication Emphasis and Minor has one :  
 Initiative: Senior Project**

H. Attach Request Narrative Attached

I. **UNIT APPROVALS:** Requires signatures of all Department Chairs and Deans whose  
 programs will be substantially affected by the changes or proposal. Signature lines for the  
 affected Departments and Colleges (noted in "E" above), are on the back of this form. These  
 signatures should be obtained prior to review by all other shared governance levels.

|   | Signature  | Date     |
|---|--|----------|
| Department Curriculum<br>Committee Chair (optional) |  |          |
| Department Chair                                    |  | 11/30/06 |
| College Curriculum Cmtt. Chair                      |  | 2/1/07   |
| Dean of College                                     |   | 2/9/07   |
| University Curriculum Cmtt. Chair                   |  | 2/6/07   |
| Academic Policy & Program Cmtt. Chair               |  | 3/9/07   |
| Faculty Senate Chair                                |   | 3/22/07  |
| Provost / Vice Chancellor                           |  | 4/2/07   |
| Chancellor  |   | 4/2/07   |

\*NOTE: The master copy of this transmittal & accompanying documents must be filed in the Provost's office upon final approval. The Provost's office will notify all appropriate administrative offices [Registrar, Dean(s), & Department Chair(s)] of approvals & necessary actions to implement changes.

**TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals**

**Department & College Approval Signatures**

*Marketing Communication*  
Department Chair

Signature

Date

*Stephen J. Wilson*

21 Dec 06

College Curriculum Cmtt. Chair \_\_\_\_\_

Dean of College \_\_\_\_\_

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*Film Studies*  
Department Chair

Signature

Date

*Kathleen Dwyer*

28 Dec 06

College Curriculum Cmtt. Chair \_\_\_\_\_

Dean of College \_\_\_\_\_

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*Journalism*  
Department Chair

Signature

Date

*Robert Anderson*

12-26-06

College Curriculum Cmtt. Chair \_\_\_\_\_

Dean of College \_\_\_\_\_

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*SETA*  
Department Chair

Signature

Date

*John E. Murray*

12/29/06

College Curriculum Cmtt. Chair \_\_\_\_\_

Dean of College \_\_\_\_\_

**Major in Theatre Arts – 37 Credits**  
**Bold indicates new courses or changes**

| <u>REQUIRED – 22 Credits</u>   | <u>Credits</u> |
|--|----------------|
| SCTA 121 - Acting I  | 3              |
| SCTA 131 - Design for Theatre  | 3              |
| SCTA 294 - Sophomore Seminar: Theatre                                  | 3              |
| SCTA 335 - Directing I   | 3              |
| SCTA 379 - Internship  | 3              |
| SCTA 484 - Senior Portfolio  | 1              |
| Choose Two   | 6              |
| SCTA 337 - History of Theatre – Ancient to Medieval                    |                |
| SCTA 338 - History of Theatre – Renaissance – 20 <sup>th</sup> Century |                |
| SCTA 339 - American Theatre  |                |

PERFORMANCE TRACK - 15 Credits

|  |  |
|--|--|
| <b>REQUIRED - 9 credits</b>                    | <b>ELECTIVES - 6 Credits</b>                   |
| SCTA 222 - Voice and Articulation (3)          | SCTA 221 - Acting II (3)                       |
| SCTA 232 - Makeup for Theatre, Film and TV (3) | SCTA 435 - Directing II (3)                    |
| SCTA 231 - Stage Tech and Scene Painting (3)   | SCTA 334 - Playwriting (3)                     |
|  | SCTA 225 - Musical Theatre Performance (3)     |
|  | SCTA 327 – Children’s Theatre and Puppetry (3) |
|  | Or approved substitution                       |

DESIGN / TECH TRACK – 15 credits

|  |  |
|--|--|
| <b>REQUIRED – 12 Credits</b>                           | <b>ELECTIVES – 3 credits</b>           |
| SCTA 231 - Stage Tech and Scene Painting (3)           | SCTA 336 - Fashion History (3)         |
| SCTA 332 - Stage Costuming (3)                         | <b>SCTA 234 - Stage Management (3)</b> |
| SCTA 333 - Stage Lighting (3)                          | or approved substitution               |
| <b>SCTA 432 - Computer Aided Theatrical Design (3)</b> |  |

MANAGEMENT TRACK – 15 credits

|  |                              |
|--|------------------------------|
| <b>REQUIRED- 12 Credits</b>                            | <b>ELECTIVES – 3 credits</b> |
| SCTA 323 - Arts Management (3)                         | SCTA 435 -Directing II (3)   |
| <b>SCTA 234 - Stage Management (3)</b>                 | SCTA 334 - Playwriting (3)   |
| <b>SCTA 432 - Computer Aided Theatrical Design (3)</b> | or approved substitution     |
| SCTA 231 – Stage Tech and Scene Painting (3)           |                              |
| Or SCTA 333 – Stage Lighting (3)                       |                              |

DRAMATURGY TRACK – 15 Credits

|  |  |
|--|--|
| <b>REQUIRED – 9 credits</b>                    | <b>ELECTIVES – 6 credits</b>                   |
| SCTA 337, 338, or 339 – Theatre History Course | SCTA 327 – Children’s Theatre and Puppetry (3) |
| SCTA 334 - Playwriting (3)                     | SCTA 336 - Fashion History (3)                 |
| SCTA 230 - Playwrights of Color (3)            | SCTA 301 – History of Film (3)                 |
|  | ENGL 232 – Contemporary Drama (3)              |
|  | or approved substitution                       |

## Minor in Theatre Arts – 24 Credits

| <u>REQUIRED – 15 Credits</u>   | <u>Credits</u> |
|--|----------------|
| SCTA 121 - Acting I  | 3              |
| SCTA 131 - Design for Theatre  | 3              |
| Choose 1   | 3              |
| SCTA 231 – Stage Technology and Scene Paint                            |                |
| SCTA 332 - Stage Lighting  |                |
| SCTA 333 – Stage Costuming   |                |
| Choose 1   | 3              |
| SCTA 337 - History of Theatre – Ancient to Medieval                    |                |
| SCTA 338 - History of Theatre – Renaissance – 20 <sup>th</sup> Century |                |
| SCTA 339 - American Theatre  |                |
| SCTA 335 Directing I   | 3              |
| <br>   |                |
| <u>GENERAL ELECTIVES – 9 credits</u>                                   |                |
| SCTA 222 - Voice and Artic   | 3              |
| SCTA 221 - Acting II   | 3              |
| SCTA 231 - Stage Technology and Scene Painting                         | 3              |
| SCTA 230 – Playwrights of Color  | 3              |
| SCTA 232 - Makeup for the Theatre                                      | 3              |
| SCTA 225 - Musical Theatre Performance                                 | 3              |
| <b>SCTA 234 - Stage Management</b>                                     | <b>3</b>       |
| SCTA 294- Sophomore Seminar: Theatre                                   | 3              |
| SCTA 323 - Arts Management   | 3              |
| SCTA 327 – Children’s Theatre and Puppetry                             | 3              |
| SCTA 332 - Stage Costume   | 3              |
| SCTA 333 - Stage Lighting  | 3              |
| SCTA 334 - Playwriting   | 3              |
| SCTA 336 - Fashion History   | 3              |
| <b>SCTA 432 - Computer Aided Theatrical Design</b>                     | <b>3</b>       |
| SCTA 435 - Directing II  | 3              |
| Or Approved Substitution   |                |

# HUMAN COMMUNICATION EMPHASIS

## CORE REQUIREMENTS : 13 credits

SCTA 106: Interpersonal Communication (3)  
SCTA 207: Listening (3)  
SCTA 208: Problem Solving in Small Group Communication (3)  
SCTA 284: Sophomore Seminar (3)  
SCTA 484: Senior Portfolio (1)

**NOTE:** All majors are required to take either SCTA 101: Fundamentals of Oral Communication OR SCTA 116: Business and Professional Communication

## TRACK REQUIREMENTS

### PROFESSIONAL & ORGANIZATIONAL COMMUNICATION (12-13)

SCTA 216: Communication in the Interview (3)  
SCTA 316: Organizational Communication (3)  
SCTA 318: Communication and Leadership (3)  
SCTA 379: Internship (3-4)  
+ 9 Credits of Directed Electives

### PERSONAL/CULTURAL COMMUNICATION (12-13)

SCTA 306: Nonverbal Communication (3)  
SCTA 311: Persuasion (3)  
SCTA 313: Intercultural Communication (3)  
SCTA 379: Internship (3-4)  
OR  
SCTA 499: Independent Study (3)  
+9 Credits of Directed Electives

### PUBLIC COMMUNICATION (15-16)

SCTA 211: Public Speaking (3)  
SCTA 312: Argumentation and Decision Making (3)  
SCTA 306: Nonverbal Communication (3)  
SCTA 311: Persuasion (3)  
SCTA 314: Introduction to Criticism for Oral Communication (3)  
OR  
SCTA 319: Freedom to Speak (3)  
OR  
SCTA 414: Speech in History (3)  
SCTA 379: Internship (3-4)  
OR  
SCTA 499: Independent Study (3)  
+ 6 Credits of Directed Electives

**Students may choose 6-9 additional credits not taken in their track requirements from:**

**SCTA 206: Family Communication (3)**

**SCTA 211: Public Speaking (3)**

**SCTA 216: Communication in the Interview (3)**

**SCTA 306: Nonverbal Communication (3)**

**SCTA 311: Persuasion (3)**

**SCTA 312: Argumentation and Decision Making (3)**

**SCTA 313: Intercultural Communication (3)**

**SCTA 314: Introduction to Criticism for Oral Communication (3)**

**SCTA 316: Organizational Communication (3)**

**SCTA 318: Communication and Leadership (3)**

**SCTA 319: Freedom to Speak (3)**

**SCTA 370: Intercollegiate Debate (1)**

**SCTA 371: Intercollegiate Forensics (1)**

**SCTA 414: Speech in History (3)**

**SCTA 416: Communication Training and Development in Organizations (3)**

**SCTA 440: Gender Communication (3)**

**OR**

**Any other SCTA course(s) chosen in consultation with the advisor.**

**NOTE: Students on the Professional & Organizational Communication track may take up to 6 credits outside the department. All credits must be in the same category and have advisor approval. A list of approved courses is available upon request.**

Digital Film and Television Communication (D.F.T.)

Mission Statement: To expose students to a variety of the opportunities that make up digital film and television communication, to help students to learn the communication theories and skills needed to successfully enter the field, and to support these endeavors through access to current technology.

**A. Digital Film and Television Communication: Emphasis Requirements**

(36 Credits Total)

*nc* = new course

*mc* = modified course

Required: (24 credits)

|                                       |           |       |
|---------------------------------------|-----------|-------|
| SCTA 151: Broadcast Performance       |           | 3     |
| SCTA 160: Studio Production           |           | 3     |
| SCTA 260: Electronic Field Production |           | 3     |
| (SCTA 160 is pre-req)                 |           |       |
| SCTA 284: Sophomore Seminar           |           | 3     |
| SCTA 310: Media Literacy              |           | 3     |
| SCTA 360: Advanced Field Production   | <i>mc</i> | 3     |
| (SCTA 151, 260 are pre-reqs)          |           |       |
| SCTA 377: Mass Comm Practicum         |           | 1(x2) |
| SCTA 484: Senior Portfolio            |           | 1     |
| SCTA 460: Initiative: Senior Project  | <i>nc</i> | 3     |
| (SCTA 360 is pre-req)                 |           |       |

Directed Electives: (6 credits)

|   |  |   |
|---|--|---|
| <i>Choose one from the following:</i>     |  | 3 |
| SCTA 261: Electronic Media Copy Writing   |  |   |
| JOUR 245: Writing for Film and Television |  |   |

|   |  |   |
|---|--|---|
| <i>Choose one from the following:</i>         |  | 3 |
| SCTA 301: History of Film                     |  |   |
| SCTA 458: Broadcast Programming and Criticism |  |   |

Electives: (6 credits) 6

|  |  |  |
|--|--|--|
| SCTA 351: Broadcast Performance II (Acting for the Camera) |  |  |
| SCTA 458: Broadcast Programming and Criticism              |  |  |
| JOUR 303: Documentary Production                           |  |  |
| SCTA 261: Electronic Media Copy Writing                    |  |  |
| JOUR 245: Writing for Film and Television                  |  |  |
| SCTA 301: History of Film                                  |  |  |
| JOUR 302: History of Documentary                           |  |  |
| SCTA 200: Introduction to Film Studies                     |  |  |
| SCTA 389: Special Topics Option (could be repeated)        |  |  |
| SCTA 499: Independent Study                                |  |  |
| SCTA 379: Internship                                       |  |  |
| Others by permission of Department                         |  |  |



**B. Digital Film and Television Communication: Minor Requirements**  
(24 Credits Total)

Required: (21 credits)

|   |   |
|---|---|
| SCTA 151: Broadcast Performance   | 3 |
| SCTA 160: Studio Production   | 3 |
| SCTA 260: Electronic Field Production<br>(SCTA 160 is pre-req)                | 3 |
| SCTA 360: Advanced Field Production <i>mc</i><br>(SCTA 151, 260 are pre-reqs) | 3 |
| SCTA 310: Media Literacy  | 3 |
| SCTA 301: History of Film   | 3 |
| SCTA 458: Broadcast Programming and Criticism                                 | 3 |

Choose one from the following: (3 credits) 3

|   |
|---|
| SCTA 261: Electronic Media Copy Writing   |
| JOUR 245: Writing for Film and Television |

**C. Courses Dropped from Emphasis Requirements** (6 credits):

Choose one from the following:

|   |   |
|---|---|
| SCTA 353: Mass Media and Popular Culture              | 3 |
| SCTA 340: Gender, Race, Ethnicity, and Class in Media | 3 |

Choose one from the following:

|   |   |
|---|---|
| SCTA 311: Persuasion                    | 3 |
| JOUR 345: History of Mass Communication | 3 |

**D. Courses Added to Emphasis Requirements** (7 Credits):

|  |   |
|--|---|
| SCTA 460: Initiative: Senior Project <i>nc</i> | 3 |
| SCTA ----: (one additional elective)           | 3 |
| SCTA 377: Mass Comm Practicum                  | 1 |