

Copies to:
 Provost
 Vice Chancellor for Admin & Finance
 Deans
 Outreach and Graduate Studies
 Faculty Senate Chair
 Faculty Senate Secretary
 Registrar's Office (2)
 Personnel Office
 Date: 3-21-07

Faculty Senate • http://www.uwrf.edu/faculty_senate/welcome.html
 Senators: Chair – Wes Chapin, Vice Chair – Ogden Rogers, Secretary – John Heppen, Executive Committee – Brenda Boetel and Glenn Potts

TO: Don Betz, Chancellor
 116 North Hall
 University of Wisconsin-River Falls

FROM: Wes Chapin, Chair
 Faculty Senate
 University of Wisconsin-River Falls

RE: UW-RF Faculty Senate Motion 2006-2007/71

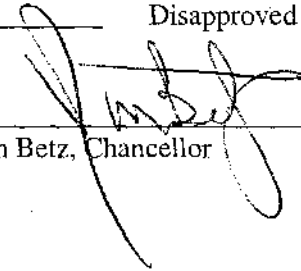
At the March 21, 2007 meeting of the University of Wisconsin-River Falls Faculty Senate, motion 2006-2007/71 was made, seconded, and passed. This motion is forwarded for your action:

Motion 2006-2007/71 passed on March 21, 2007. This motion will take effect immediately.

A motion from the General Education Committee to approve revisions to Goal One.

 X Approved

 Disapproved



 Don Betz, Chancellor

 3/29/2007

 Date

GOAL ONE (2/05/2007 version)

Communicate effectively.

Students will demonstrate the ability to read, write, speak, and listen effectively.

Students will be able to:

- 1) express ideas and facts in a variety of formats
- 2) comprehend, interpret, and analyze oral, written, and visual communication
- 3) effectively communicate ideas related to a broad range of subjects and to a specific area of study
- 4) select, evaluate, and organize visual and print material and information in a logical and clear manner.

To fulfill this goal, students are required to earn 9 credits, with one 3 credit course in each of the CW (Communication – Reading and Writing), CS (Communication – Speaking and Listening), and CA (Advanced Communication) designations.

Communication (C)

Criteria:

- Courses designated **C** enable students to express ideas in a variety of formats.
- Courses designated **C** enable students to comprehend, interpret, and analyze oral, written, and visual communication.
- Courses designated **C** enable students to effectively communicate ideas related to a broad range of subjects and to a specific area of study.
- Courses designated as **CA** must be at the 200 level or higher.

Outcomes:

Communication-Reading and Writing (CW)

Students will be able to:

- a. read print and visual material analytically and critically.
- b. conceive ideas about a topic, synthesize and arrange them logically, and express them clearly and proficiently in standard English.

Communication-Speaking and Listening (CS)

Students will be able to:

- a. deliver oral presentations clearly and effectively.
- b. effectively construct and incorporate visual aids (e.g., handouts, charts, technologies, etc.) to support ideas in presentations.
- c. listen critically to communications of others, and summarize and evaluate their ideas.

Advanced Communication (CA)

Students will be able to:

- a. read and interpret print, electronic, and visual text at an advanced level.
- b. perform critical and analytical research through scholarly methods.
- c. use written communication advanced in form and style, idea development, and analysis to formulate complex responses that explore and defend their own ideas.