



Copies to:  
Provost  
Vice Chancellor for Admin & Finance  
Deans  
Outreach and Graduate Studies  
Faculty Senate Chair  
Faculty Senate Secretary  
Registrar's Office (2)  
Personnel Office  
Date: 8-22-06

Faculty Senate • [http://www.uwrf.edu/faculty\\_senate/welcome.html](http://www.uwrf.edu/faculty_senate/welcome.html)

Senators: Chair – Wes Chapin, Vice Chair – Ogden Rogers, Secretary – John Heppen, Executive Committee – Brenda Boetel and Glenn Potts

TO: Don Betz, Chancellor  
116 North Hall  
University of Wisconsin-River Falls

FROM: Wes Chapin, Chair  
Faculty Senate  
University of Wisconsin-River Falls

RE: UW-RF Faculty Senate Motion 2006-2007/3

At the August 21, 2006 meeting of the University of Wisconsin-River Falls Faculty Senate, motion 2006-2007/3 was made, seconded, and passed. This motion is forwarded for your action:

Motion from the Faculty Senate to affirm the Vision, Mission, and Values statement.

See the attached document for details.

Motion 2006-2007/3 passed on August 21, 2006. This motion will take effect immediately.

  *x*   Approved

           Disapproved

          *[Signature]*            
Don Betz, Chancellor

          8/22/06            
Date



## UNIVERSITY OF WISCONSIN-RIVER FALLS

### Mission, Vision & Values

#### *CORE VALUES*

**INTEGRITY**—We earn trust through honesty and ethical behavior

**ACADEMIC EXCELLENCE**—We help students attain their full potential as critical thinkers, effective communicators and committed life-long learners by providing personalized, integrated educational experiences

**INCLUSIVENESS**—We create an environment of mutual respect, professional behavior, academic freedom and appreciation of individual differences and rich cultural diversity

**COMMUNITY**—We intentionally cultivate leadership through community engagement and public service in the spirit of the Wisconsin Idea

**CONTINUOUS IMPROVEMENT**—We strive for excellence through decisions based on information and analysis

#### *FOCUSED MISSION STATEMENT*

Our mission is to:

**Help students learn so that they are successful as productive, creative, ethical, engaged citizens and leaders with an informed global perspective.**

#### *VISION*

We will be the learning nucleus of the St. Croix Valley. We will act in close collaboration with communities, institutions and private enterprise to create a dynamic economy, sustainable communities and environment, and an optimum quality of life. Our efforts will be firmly rooted in unbounded inquiry and a cultivated sense of civility, public service and creative expression. We will be a highly accessible gateway to explore the full range of human potential. We will inspire and educate citizens and leaders who, guided by core values, will purposefully and ethically serve society. We will link our students and our communities to global opportunities and collaborative relationships in the St. Croix Valley, in Wisconsin and beyond. We will be a life-long learning partner for all those who seek to discover their own potential and the richness and complexity of our multifaceted world.