



John O'Grady enters his 16th year as head coach at UWRF and stands second in all-time football wins.

Under O'Grady the Falcons have compiled an 85-59-3 overall record, a winning percentage of .588. Among WIAC active coaches he is third in wins and is 10th in all-time wins of all WIAC coaches. He needs just four wins to reach the eighth spot and nine wins to get to seventh. In WIAC play O'Grady has led the Falcons to one first place finish (1998), three second place finishes (1994, 1995, 1996) and five third place finishes (1989, 1992, 1999, 2000, 2001). He has had winning seasons in 10 of his 15 seasons with the Falcons.

Year-in and year-out the Falcons are one of the top teams in the WIAC under the veteran coach. In 1998, the Falcons surprised most WIAC observers. The team finished 7-3 overall and 5-2 in the WIAC good for a tie for first place. In 1996 the team finished 9-1 overall and lost to La Crosse (44-0) in the first round of the playoffs. In 1995 the Falcons were 8-2 overall. In the playoffs the Falcons beat Central, Iowa, (10-7) but then lost to La Crosse (28-14). In 1999 the Falcons were 6-4 and 5-2 (third place) in the WIAC.

Last season the Falcons finished a disappointing 2-7 overall and 2-5 (sixth place) in the WIAC. In 2002 UWRF was 3-7 overall and 2-5 in WIAC play (sixth place). The Falcons finished 4-5 overall and 4-3 (tie third place) in the WIAC in 2001. In 2000, the Falcons were 6-4 overall and 5-2 (third place) in the WIAC.

O'Grady was named the 1995 WIAC Coach of the Year. His teams have compiled a 56-42-3 record in WIAC play.

O'Grady combines his vast football knowledge and intensity to help the Falcons succeed.

O'Grady, 50, played for the Falcons (linebacker) from 1972-75 and earned four letters. He was the team captain and voted most dedicated in 1975 when the Falcons won their first WSUC title in 18 years.

He coached for two years at Miami University of Ohio as an offensive line coach and offensive special teams coordinator. Before that, he coached at the University of Wisconsin-Madison (1985-86) as an offensive line coach and special teams coordinator, at Kent State University, Ohio, where he was offensive coordinator/offensive line and offensive special teams coordinator (1983-84), and at the University of Wisconsin as a part time assistant coach of tight ends and special teams (1981-82). He also was an assistant at UW-River Falls (1976-80) as a linebacker, secondary and special teams coach.

The O'Grady File

Year	W	L	T	Pct	WIAC Place
2003	2	7	0	.222	2-5, 6th
2002	3	7	0	.300	2-5, tie 6th
2001	4	5	0	.444	4-3, tie 3rd
2000	6	4	0	.600	5-2, 3rd
1999	6	4	0	.600	5-2, 3rd
1998	7	3	0	.700	5-2, tie 1st
1997	5	5	0	.500	3-4, tie 5th
1996	9	1	0	.900	6-1, 2nd
1995	8	2	0	.800	6-1, 2nd
1994	7	3	0	.700	5-2, tie 2nd
1993	6	4	0	.600	3-4, tie 4th
1992	6	2	1	.722	4-2-1, 3rd
1991	4	5	1	.450	2-5-1, 7th
1990	5	4	1	.550	3-4-1, tie 5th
1989	7	3	0	.700	6-2, 3rd
Totals	85	59	3	.588	56-42-3



O'Grady played football at Sullivan High School, Chicago, Ill., from 1968-71 and was team captain, most valuable player and winner of a coach's award as a senior. He is a native of Worcester, Mass.

He earned his undergraduate degree in physical education from UW-River Falls in 1979 and his master's degree in supervision and instructional leadership from UWRF in 1983. Besides coaching football, O'Grady teaches classes in the University's health and human performance department.

He and wife, Jody, have three children: Lindsey, 23, Jaclyn, 20 and Logan 17.

Kevin Bullis is entering his ninth year with the Falcons as the club's defensive coordinator. He has helped the Falcons become one of the top defensive teams in the WIAC. His main responsibility is with the defensive linemen.

Bullis came back to UW-River Falls after a two-year stint at Gustavus Adolphus, Minn., College where he was the defensive coordinator in 1993-94.

Before that, Bullis was a graduate assistant with the Falcons from 1990-92 when he coached the linebackers.

He played intercollegiate ball at UM-Morris in the mid 1980s. While he played under UWRF graduate Stan Zweifel, he was a four-year contributor and earned All-Conference honors in 1987. Following graduation, Bullis stayed at Morris and coached the linebackers in 1988 and 1989.

Bullis, who is also the UWRF equipment manager and teaches in the health & human performance department, earned his undergraduate degree from Morris in 1988 in social science and history and then earned a master's degree at UWRF in history in 1993.

He and wife Kathy, also a UW-RF alum, have two sons, Jack, 9, and Joe, 7, and one daughter, Emme, 1.



Jamie Herrick starts his first year with the Falcons as an assistant coach. He will coach the defensive linemen.

In the 2003-04 school year he was an assistant track & field coach at St. Mary's, Minn., University. He coached the throwers. While at SMU he was an assistant director of residence life and lecturer in weight training and sports science.

He was an assistant football coach at UWRF from 1996-99, in 2000-2001 and again in 2003. He coached defensive linemen during those seasons. In 1999 he was a graduate assistant coach at South Dakota State University and helped that team to an 8-3 overall record. He coached linebackers and special teams.

Herrick will teach in the UWRF health & human performance department and also be the athletic department's strength and conditioning coach. He was an assistant strength and conditioning coach at UWRF from 1996-99 and again in 2000-01.

He served in the U.S. Army from 1991-94 and with the Wisconsin Army National Guard from 1995-98.

Herrick earned his undergraduate degree in history, with a coaching minor, from UWRF in 1999. He earned a MS degree from UW-La Crosse in human performance in 2001.

He is married to Nikki Fennern, also a graduate of UWRF and the current softball coach at St. Mary's. Fennern played softball for the Falcons from 1994-97 and has been the head coach at SMU since 2001. They have one daughter, Mia, 2, and they reside in Lewiston, Minn.





2004 Falcon Preview



Location: River Falls, WI 54022

Enrollment: 5,800

Interim Chancellor: Virgil Nylander

WIAC faculty representatives: Rik Seefeldt, Barbara Rebhuhn

Interim athletic director: Rick Bowen (phone: 715/425-3246)

Interim associate athletic director: Patti Ford (phone: 715-425-3244)

Head coach: John O'Grady (16th season 85-59-3 overall record), (best time to reach O'Grady is early mornings, phone: 715/425-3135)

Assistant coaches: Kevin Bullis, Jamie Herrick

National affiliation: National Collegiate Athletic Association (NCAA) Div. III

Conference: Wisconsin Intercollegiate Athletic Conference

Conference members: Eau Claire, La Crosse, Oshkosh, Platteville, River Falls, Stevens Point, Stout, Superior, Whitewater

Nickname: Falcons

Colors: Red and White

WIAC championships: (18) 1915, 1916, 1924, 1925, 1926, 1933, 1938, 1947, 1958, 1975, 1976, 1979, 1980, 1984, 1985, 1986, 1987, 1998

Offensive formation: Wishbone

Defensive formation: 4-4

2003 overall record: 2-7

2003 conference record, finish: 2-5, 6th place

2003 letter winners lost: 11 (4 offensive, 6 defensive, 1 special teams) Adam Bergdahl (P-PK), Dan Booth (HB), Nick Enerson (OT), Aaron Greisen (LB), Nate Hendrickson (DE), Jeff Horton (DE), Andy Kotelnicki (C), Neil Mantor (DB), Nate Mueller (DT), Jake Norby (LB), Tom Pulford (QB), Nick Rue (DE), Owen Schmitt (FB), Greg Spahn (OG)

2003 letter winners returning: 42 (15 offensive, 25 defensive, 2 special team) Ryan Abbott (C), Chris Ammann (TE), Chris Anderson (WR), Steve Arcand (LB), Nick Asmus (DE), Joshua Barney (DB), Dan Buker (LB), Chris Butterfield (DB), Jeff Cassellius (DE), Nate Cook (OT), Matt Farmer (LB), Neal Folta (FB), Ben Gillett (LB), Josh Graham (DE), Nate Gray (LB), O'neal Hampton (DB), Brett Hanson (DE), Jon Haughian (LB), Kyle Hoegh (DB), Jeremy Hotz (OG), Roman Johnson (DB), Matt Jordan (DB), Dave Kapping (C), Jake Knapmiller (TE), Andy Kolstad (QB), Jovin Kroll (P), Justin Larson (LB), Mike Larson (LB), Brad Malpert (LS), Josh Meyer (DT), Josh Nelson (HB), Bob Nesvig (DB), Alan Nutt (OT), Lewie Parish (DB), John Peterlik (HB), Nathan Renk (DE), Aaron Retzlaff (DT), Matt Schreiner (DT), Zeke Secrist (HB), Corey Strinmoen (WR), Jeremy Witt (DB), Jeremy Wolff (HB)

2003 starters lost: (7) Nick Enerson (OT), Aaron Greisen (LB), Nate Hendrickson (DE), Jeff Horton (DE), Nic Rue (DT), Owen Schmitt (FB), Greg Spahn (C)

2003 returning offensive starters: (8) Chris Ammann (TE), Chris Anderson (WR), Nate Cook (T), Jeremy Hotz (G), Andy Kolstad (QB), Alan Nutt (T), John Peterlik (HB), Jeremy Wolff (HB)

2003 returning defensive starters: (8) Dan Buker (LB), Matt Farmer (LB), Nate Gray (LB), Kyle Hoegh (DB), Roman Johnson (DB), Josh Meyer (T), Lewie Parish (DB), Aaron Retzlaff (T)

2003 returning specialists: (4) Roman Johnson (RS), Jovin Kroll (P/H), Brad Malpert (LS), John Peterlik (RS)

Home field, phone: Ramer Field (4,300) press box phones, 715/425-3746 and 715/425-3369

Trainer: Gary Eloranta 715/425-3130

Sports information director: Jim Thies 715/425-3846 (e-mail: james.g.thies@uwrf.edu)

Athletic department web site: <http://www.uwrf.edu/sports/>

Football web site: http://www.uwrf.edu/sports/sports0405/fb_menu.htm

Sports information fax: 715/425-4486



Falcon Football Website

The Falcon football web site (www.uwrf.edu/sports/sports0405/fb_menu.htm) is updated daily throughout the course of the season. It has links to game previews, rosters, results and statistics, player and coach information and past seasons.

2004 Wisconsin Collegiate Composite Football Schedule

A 2004 Wisconsin collegiate football composite schedule is also available through the Falcon web site. A listig, by date, of all the games played by Wisconsin senior colleges is available. The side address is: www.uwrf.edu/sports0405/wis.fb.compsch.2004.html. There are links to each team's homepage and to conference football home pages.





The 2004 Falcons start will look to improve in all areas of the game and will rely on some key returning players to lead the way. The Falcons finished a disappointing 2-7 last year and were 2-5 and in sixth place in the competitive WIAC.

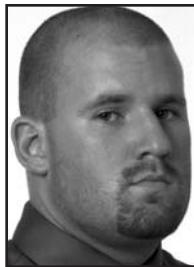


John O'Grady

Eight starters return to each of the offensive and defensive units. Coach John O'Grady, entering his 16th season with the Falcons, is looking for better offensive performance and a defense that won't give up the big play.

Offense

The Falcons will rely on the wishbone offense again in 2004. UWRF has led the WIAC in rushing every year since 1973 and last season averaged 318 yards per game and finished sixth in the NCAA Div. III.



Jeremy Hotz

The success of the offense is based on the line and the Falcons have some returning players who will be looked upon to lead the way. Jeremy Hotz, Alan Nutt, Nate Cook and Chris Ammann all return to starting spots in the line. Hotz and Cook started at guard, Nutt at tackle and Ammann at tight end. All except Ammann could play multiple positions and they might this year in an effort to put the best lineup on the field.

Fullback Owen Schmitt, who led the Falcons in rushing and was named to the first All-WIAC team as a freshman, will not return in 2004. He has transferred to the University of West Virginia. But halfback John Peterlik is back after rushing for 1,114 yards in 2002 and 984 last year. He was named to the first All-WIAC team as an all-purpose back in 2004



Andy Kolstad

when he averaged 185 yards a game. He was fourth in rushing and second in scoring in WIAC play in 2003. In 2002 he was named to the first All-WIAC team when he led the league in rushing. Also back to run the wishbone is quarterback Andy Kolstad who played very well for a true freshman. He rushed for 181 yards and passed for 182. Also back is halfback Jeremy Wolff who had an excellent first year. He was third in rushing with 289 yards and led the Falcons with a 7.4 per carry average.



John Peterlik



Jeremy Wolff

"I have not been happy with our offensive production for the past three years," said O'Grady. "We were better in 2003 using two freshmen quarterbacks, a freshman fullback, a first year starter at halfback and a number of linemen who were getting their first opportunities to play.

"We return our top two halfbacks in Peterlik and Wolff. Kolstad is also back and he's as dedicated to the mental aspect of running the offense as any player we've had here. He should be outstanding in his second year. We have to find an answer at the fullback spot and it could be two or three players. Neal Folta will be given every opportunity to play. John Ward has gotten bigger and I'm intrigue by him. I'm hoping he can show us he can play the position. There are also some freshmen that could also help. We don't expect the position to be as productive as a year ago, but if we can come close that will help.

"The line has a number of players who have experienced led by Hotz, Nutt and Cook. That will help. They will be pushed by some red shirt freshmen. The size and ability of our young linemen is great. They have worked hard and may get playing time because some or bigger and stronger than some of the veterans.

We should be a better offensive line and we're expecting more out of the offense this year."

Defense

Eight starters are back to the defense and that unit will look to improve on last year's numbers. UWRF finished last in scoring defense in 2003 giving up 33 points a contest.

Two of the eight starters are recovering from injuries and hope to be back in the lineup. Corner Lewie Parish and linebacker Matt Farmer had shoulder and hip injuries respectively. Parish was named to the second all-WIAC team in 2003 after finishing with 50 tackles and an interception. Farmer was second on the team with 57 tackles.

Up front Josh Meyer returns at tackle after starting the past two years. He had 18 tackles last year, including five for lost yardage. Aaron Retzlaff will also play at tackle after starting some in 2003. He finished with 17 tackles, including five for loss yardage. Both starters at defensive end graduated. Jeff Cassellius will fill one spot at that spot. He registered 12 tackles, six were for loss yardage and he had three sacks as a back up. He is a strong pass rusher. Starters will have to be found for both end spots.



Josh Meyer

Nate Gray, Ben Gillett and Dan Buker return at three of the four linebacker spots. The fourth linebacker, Aaron Greissen is serving in the reserves in Iraq. Gray finished with 48 tackles, Buker with 35 and Gillett with 32.



Nate Gray

Kyle Hoegh will be back for his final season at free safety and Roman Johnson returns at a corner spot. Hoegh led the Falcons with 66 tackles while Johnson had 33 stops and four pass break ups.

"We will be going through a transi-





tion and will simplify the defense," said O'Grady. "We think that in the past year years we over coached and asked the players to learn too much.

Because of that we haven't gotten the best out of everyone. We gave up too many big plays and took many points because we were too technical. We're going to go back to a simpler mode with less to learn. That will allow the defense to get better at a few things and that should make a difference.

"Hoegh and Johnson are returners and we feel good about them - we're just not sure who they will be surrounded by. The linebackers will also be good - they have a great deal of playing time. Meyer needs to have a great year at tackle and Retzlaff is an all-WIAC type player.

"Overall we should have a better defense because things will be simpler and that will allow younger players to play earlier. We will give up some yards, but we will be better in points allowed."

Special Teams

Graduated is Adam Bergdahl who was a four-year regular as a punter and place kicker. He averaged 32.6 yards a punt and scored 33 points. Jovin Kroll punted 11 times in 2003 and averaged 31.3 a kick. Transfer Spasimir Bodurski will have a chance to fill the field goal and extra point duties. Back is long snapper Brad Malpert who has been a regular for three seasons at that important position.

"Kroll has some experience and that will help," said O'Grady. "Malpert is a steady influence. Bodurski has as strong a leg as I've every seen."

Peterlik, Johnson and Parish will handle the punt and kickoff return duties. Peterlik averaged 24.6 yards per kick off return and scored on a 90-yard return in



Kyle Hoegh

2003. Johnson averaged 21.7 and Parish 17.9 in kickoffs. Parish averaged 9.9 yards per punt return and Johnson averaged 6.7.



Lewie Parish

Schedule - WIAC Race

Before entering WIAC play the Falcons have three non-conference games - two against NCAA Div. II opponents. The Falcons won't play a home game until the fifth contest of the year on Oct. 16. The Falcons open the season on Sept. 11 at Concordia-St. Paul and then play at Bemidji State on Sept. 18. Concordia tied for the NSIC title last year and finished 8-4 overall. Bemidji finished 5-3 in NSIC play and 7-4 overall.

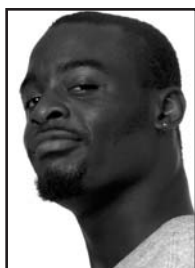
The third non-conference game will be at Pacific Lutheran University in Tacoma, Wash., on Sept. 25. PLU will be coached by Scott Westering who is in his first year. But he is no stranger to Lutes football having served as an assistant coach for 23 years under his father, the legendary Frosty Westering. PLU has been in either the NAIA or NCAA nation-

al playoffs 11 times since 1979. The Lutes won the NCAA championship in 1999 and NAIA championships in 1980, 1987 and 1993.

O'Grady picks La Crosse as the pre-season favorite in the WIAC race. Whitewater and Stevens Point will also compete for the WIAC title. The Falcons open the season with two non-conference games against Minnesota NCAA Div. II opponents - Concordia-St. Paul and Bemidji State. UWRF is at Concordia on Sept. 11. The third non-conference game is at Pacific Lutheran in Tacoma, Wash., on Sept. 25. UWRF will open its home season on Oct. 16 against Whitewater. The Falcons play at La Crosse on Nov. 6 and at home against Stevens Point on Nov. 13.

2004 Falcon Schedule

- Sept. 11 at Concordia-St. Paul, 1 p.m.
- Sept. 18 at Bemidji, 1:30 p.m.
- Sept. 25 at Pacific Lutheran, 3:30 p.m.
- Oct. 2 at Eau Claire, 1 p.m.
- Oct. 9 at Platteville, 2 p.m.
- Oct. 16 Whitewater, 1 p.m.
- Oct. 23 Stout, 1 p.m.
- Oct. 30 Oshkosh, 1 p.m.
- Nov. 6 at La Crosse, 1 p.m.
- Nov. 13 Stevens Point, 2 p.m.



Roman Johnson

